Community Rewards Scoring Matrix		
Scoring Guide		
1 Poor	↑ NUSENDA°	
2 Fair		
3 Good	CREDIT UNION	
4 Very good	FOUNDATION	
5 Excellent	TOURDATION	
Alignment to Credit Union		
Rate each line 1-5 Primary community served is within Nusenda's service area (Northern, Central, Southern New Mexico)		
Aligns with the focus area chosen		
Aligns with Credit Union and Foundation misson and vision to strengthen the community		
Supports marginalized communities in need		
Total for Category 1 (Max 20)		
History & Financials Rate each line 1-5		
The financial documentation provided in this application demonstrates a strong and sustainable funding plan for the program or organization.		
The organization completed the application in full (including uploading required documents and answering budget and grant request questions clearly). Documents: Organization's audit or financial statement. If they do not have the audited income statement, organization's annual budget was submited. IRS letter of determination and W9. Annual Report is optional.		
The use of funds for this grant is clear and understandable		
Total for Category 2 (Max 15)		
Implementation Rate each line 1-5	0 0 0 0 0	
Clearly defined goals of the program or organization. (No more than 3 goals were listed)		
Clear connection and understanding of current programs and activities to needs of target audience		
Clear description of program or organization activities/services		
Total for Category 3 (Max 15)		
Impact and Performance Rate each line 1-5		
Organization has a clear definition of how they measure success. This can be qualitative or quantitative measures. There is no preference to either.		
Clear understanding of the ways the people the organization serves are better off		
Overall impression of organization impact		
Quality of overall application		
Total for Category 4 (Max 20)		
Maximum Total Score = 70 (Minimum = 14)		